

OFFICIAL CONTEST RULES

Eligibility: The Cardinal Cooke Guild's (hereinafter "CCG") 2009 Respect for Life Essay Contest (the "Contest") is open to all students, who are currently enrolled in the 8th grade (each, a "Student") of a participating Archdiocese of New York Catholic school (each, a "School") for the 2009/2010 school year and who are interested in writing an essay for consideration.

How to Enter: Eligible Students must submit to the Participating School's Principal an essay containing 400 to 500 words on the topic, "What Teenagers can do to Promote Respect for Human Life in our Society" (the "Essay"). Essays must be typed or clearly written and accompanied by the attached, completed Student/Consent Form, signed by the Student's parent/legal guardian (must be 18 years of age or older). Essays submitted by a Student without a signed Student/Consent Form will not be considered eligible for the Contest. Late, illegible and/or incomplete Essays will not be considered. All Essays must be submitted to the School Principal no later than November 1, 2009 and there is a limit of one entry per Student. By submitting an Essay, Students and their parent/legal guardian agree that the Essay is the original work and the sole property of the Student. All Student/Consent Forms and Essays become the property of CCG and will not be returned. CCG will not be responsible for lost, late, incomplete, ineligible, damaged, illegible or misdirected entries, or any typographical or other errors in the printing of the Contest, administration of the Contest or in the announcement of the prizes.

Selection of Winners: On or before December 1, 2009, the Principal from each School shall choose and submit one Essay from his/her School to the district superintendent. On or before February 1, 2010, each district superintendent shall choose and submit one Essay submitted by his/her district to CCG ("Final Round Essays"). On or around April 30, 2010, a panel from CCG will choose the Prize winners from the Final Round Essays. If CCG determines in their sole discretion that no or too few entries meet the quality standards established to award the prizes, CCG reserve the right not to award any or all of the prizes.

Prizes: 1st, 2nd and 3rd Place winners will receive the respective scholarship amount set forth in the essay contest announcement to the Catholic High School where the Student will attend for the 2010/2011 school year. Each District Winner will receive a medal blessed by Cardinal Cooke and a Certificate of Honorable Mention. Each School Winner will receive a Certificate of Honorable Mention. All winners will be invited to the October 6, 2010 Mass at The Cathedral of Saint Patrick, where the 1st, 2nd and 3rd Place winners will be presented The Cardinal Cooke Medal. The 1st, 2nd and 3rd Place winners must be accepted at a Catholic High School, and prize money will be sent by check directly to the Catholic High School where the winning Student attends as payment toward the Student's tuition. No prize transfers permitted.

Limitation of Liability: Except as expressly noted, any applicable federal, state and local taxes are the sole responsibility of each winner. By entering, each Student's parent/legal guardian agrees (i) to abide by these Official Rules and the decisions of CCG, the district superintendents and the School Principals, which shall be final and binding in all respects; and (ii) to release, discharge, and hold harmless The Cardinal Cooke Guild, Catholic New York, the Archdiocese of New York, and each of their respective affiliates, partners, parents, subsidiaries, and all of their respective officers, directors, employees, representatives, and agents from all liability, injuries, losses, or damages of any kind to persons resulting in whole or in part, directly or indirectly from the participation in the Contest. Any dispute arising from this Contest will be governed by New York law and the parties agree to the exclusive jurisdiction of the state and federal courts located in New York County.